

FRAMTIX SUCCESS STORY

D3A entered into an engagement with Framtix in March 2021. At that time, Framtix was an early-stage Swedish company with a scientifically-proven and patented product – a revolutionary Antimicrobial Coating solution: EcoBactiX – which needed assistance to grow and scaleup. Specifically, we identified a need for Framtix to demonstrate proof of concept, onboard customers and distributors, scale up its production and industrialise its product, as well as requiring assistance with investor messaging and materials for presentation to investors.



CONSULTANCY SERVICES



D3A mobilised a team of four dedicated partners with other partners providing additional input. These partners assisted across a variety of disciplines, including:

- assistance with formulate chemical manufacturing needs
- sourcing and identifying contract manufacturers
- identifying a professional distributor with relevant experience in the coating industry
- assistance in negotiating agreement between client and distributor and provided ongoing liaison between distributor and client
- refine pitch deck and investor materials
- continuing assistance as trusted advisor to management.

WWW.FRAMTIXHOLDINGS.COM

“D3A has provided a very tailored set of services to our needs as we have grown as a company. They have allocated a number of very experienced partners with a diverse set of skills to assist us as we have developed and have taken a long-term view of the relationship.”

**LARS-ERIK SKJUTARE,
FRAMTIX CHAIRMAN**